



TAMIL NADU RURAL TRANSFORMATION PROJECT

COVID-19 ASSISTANCE PACKAGE -CAP



WHY CAP?

A stimulus fund to assist individuals, groups, collectives

- Resolves the cash flow crisis caused by the COVID-19 situation
- Provides immediate funds to identified eligible individuals/Groups/Collectives

Individual persons
involved in Nano and
Micro Enterprises
activities



Producer
Groups



Enterprise
Groups



TARGET GROUPS



Producer
Collectives

Disabled / Vulnerable
person involved in
Enterprise / Livelihood
activity.



Skilled youth
Migrant returnees



INDIVIDUALS INVOLVED IN NANO & MICRO ENTERPRISE

FUND NAME & ASSISTANCE

Working capital support Fund -
8 persons per Panchayat with up to

Rs. 50,000/- Per Person



INDIVIDUALS INVOLVED IN NANO & MICRO ENTERPRISE

ELIGIBILITY

1

RESIDENT OF
TNRTP PROJECT
BLOCK

2

SHG MEMBER/
SHG HOUSEHOLD

3

SHG AFFILIATED
IN PLF & IS IN
E-MATHI PORTAL

4

SHG MEMBER/
SHG HOUSEHOLD
SHOULD HAVE
OWN NANO/MICRO
ENTERPRISE FOR
MORE THAN 6
MONTHS

PROCESS

- Individual should submit application to
- SHG with relevant documents
- SHGs will recommend application to PLF
- PLF Executive Committee will scrutinize & prioritize applicants, pass resolution and submit to DPMU through BPMU.



PRODUCER GROUP

FUND NAME & ASSISTANCE :
One time capital Grant - 2 PG per
5 Village Panchayat withup to

Rs. 1,50,000/- Per PG



PRODUCER GROUP



ELIGIBILITY

1

PG OPERATIONAL
IN TNRTP PROJECT
BLOCK

2

15-30 ACTIVE
MEMBERS

3

PG IN OPERATION
FOR MORE THAN
1 YEAR

4

BANK A/C IN
OPERATION
WITH MINIMUM 3
TRANSACTION IN
LAST 6 MONTHS.

PRIORITY

- 100% members drawn from SHG
- All women PGs/PGs with more than 60%
- PGs with higher percentage of members belonging to SC/ST households

PROCESS

- Individual to submit application to BPMU through PLF with relevant documents
- DEO will constitute a selection committee (EO, BTL, Block level representative from relevant dept., 2 community member from VPRC/PLF and one Master CP)
- Selection team will appraise applicants as per project guidelines and submit approved list to DPMU for arriving CAP fund requirement.

ENTERPRISE GROUP

FUND NAME & ASSISTANCE :
One time capital Grant - 2 EG
block with up to

Rs. 1,50,000/- Per EG



ENTERPRISE GROUP



ELIGIBILITY

1

EG OPERATIONAL
IN TNRTP PROJECT
BLOCK

2

HAVE ATLEAST
MINIMUM OF 5
ACTIVE MEMBERS

3

EG IN OPERATION
FOR MORE THAN
6 MONTHS

4

BANK A/C IN
SHOULD BE IN
OPERATION WITH
TRANSACTIONS.

PRIORITY

- 100% members drawn from SHG
- All women PGs/PGs with more than 60%
- PGs with higher percentage of members belonging to SC/ST households

PROCESS

- Individual to submit application to BPMU through PLF with relevant documents
- DEO will constitute a selection committee (EO, BTL, Block level representative from relevant dept., 2 community member from VPRC/PLF and one Master CP)
- Selection team will appraise applicants as per project guidelines and submit approved list to DPMU for arriving CAP fund requirement.

PRODUCER COLLECTIVES

FUND NAME & ASSISTANCE : Capital
Grant Fund -75 Producer Collectives
at the State level with upto

Rs. 10,00,000/- Per PC/FPO.



PRODUCER COLLECTIVES

ELIGIBILITY

1

PC/FPO PRIMARY OPERATIONAL IN TNRTP PROJECT BLOCK SHOULD BE OPERATIONAL FOR MINIMUM 3 YEAR, MINIMUM LAST TURN OVER 25 LAKHS, 2 AUDIT STATEMENT AND MINIMUM 300 MEMBERS

2

SHOULD HAVE LEGAL ENTITY UNDER RELEVANT ACT/RULES AS PC/FPO

3

PG CAN BE IN INSTITUTIONAL MODE- FPO/ FIG/ PPG/ CLG

4

AT LEAST 40% MEMBERS SHOULD BE FROM SHG HOUSEHOLD, ATLEAST 25% WOMEN MEMBERS

PROCESS

- PC shall submit application to DPMU with relevant documents
- A selection committee under chairman of District Collector to be formed (DEO, JD Agri/ Horti/Animal Husbandry/relevant dept., DDM NABARD, EO-ED, SPMU representative designated by CEO)
- Selection Committee will appraise applicants as per project guidelines, DEO will forward EC approved list to SPMU



INDIVIDUAL ASSISTANCE TO ENTERPRISE / LIVELIHOOD RUN BY DISABLED / VULNERABLE

FUND NAME & ASSISTANCE :
Assistance support Fund -8
persons per Panchayat with upto

Rs. 20,000/- Per Person



INDIVIDUAL ASSISTANCE TO ENTERPRISE / LIVELIHOOD RUN BY DISABLED / VULNERABLE

ELIGIBILITY

1

RESIDENT OF
TNRTP PROJECT
BLOCK

2

DIFFERENTLY ABLED
FOR VULNERABLE
CATEGORY - WIDOW,
DESTITUTE WOMEN,
DEATH OF BREAD
WINNER, WOMEN HEADED
FAMILY, CHRONIC ILL,
TRANSGENDER, TRIBAL, ETC.

3

INDIVIDUAL
SHOULD BE
INVOLVED IN THE
ACTIVITY FOR
MORE THAN
6 MONTHS

PROCESS

- Individuals shall submit application to VPRC with relevant documents
- VPRC will recommend application to DPMU through BPMU



START-UP FUND SUPPORT FOR SKILLED YOUTH MIGRANT RETURNEES TO INITIATE NEW BUSINESS

FUND NAME & ASSISTANCE :
167 New Enterprises per District
for 30 Districts with upto

Rs. 100,000/- Per Enterprise



START-UP FUND SUPPORT FOR SKILLED YOUTH MIGRANT RETURNEES TO INITIATE NEW BUSINESS

ELIGIBILITY

- The applicant should belong to TNRTP implementing block.
- The applicant can be from within the district, state / country / abroad.
- Age group (female) should be between 18 and 40 years old.
- Age group (male) should be between 18 and 35 years old.
- Applicant should be from the SHG household.
- Direct or job experience in the trade/ the required skill set/ activity domain
- Preference will be given to: Only earning member of the household.
- Applicants with prior experience in the trade/activity/ having required skill set.
- Already undertaken EDP training.
- Returnees skilled under the programs of RSETI, DDUGKY, NSDC, TNSRLM etc.
- Already applied for activity or enterprise loan under existing schemes like Mudra/DIC/etc.
- The enterprise activities in the negative list of the ESMF guidelines will be rejected.

PROCESS

- Individual shall submit application to VPRC with relevant documents,
- VPRC will recommend application to DPMU through SPMU



PROJECT COVERAGE

S.No	Category of Beneficiaries	Expected Households to be Covered	Average fund support per Household	Total Budget Estimate (in Rs)
1	Working Capital Support Fund for Individual Nano & Micro Enterprises	31,952	50,000	159.76 Cr
2. a	One Time Capital Grant for Existing Producer Groups	31,960 of 1598 PGs	1,50,000 per PG	23.97 Cr
2. b	One Time Capital Grant for Existing Enterprise Groups	1,200 of 240 EGs	1,50,000 per EG	3.60 Cr
3	Capital Grant funds to existing Producer Collectives	37,500 of 75 Producer Collectives	10,00,000 per Producer Collectives	7.5 Cr
4. a	Individual Assistance to Enterprises/livelihood run by Differently abled and Vulnerable People	31,952	15,600	49.92 Cr
4. b	Start Up Grant Support for Skilled Youth Migrant Returnees	5,010	1,00,000	50.10 Cr

Tamil Nadu Rural Transformation Project

2nd Floor, Annai Terasa Mahalir Valagam,
Valluvar Kottam High Road,
Nungambakkam, Chennai - 600 034.

(044) 434 43200 | (044) 281 7371

tnrtpstate@gmail.com

www.tnrtp.org